



Berkeley  
Math  
Tournament

2024-2025  
Sponsorship  
Packet

# Who We Are

The Berkeley Math Tournament is a **501(c)(3) nonprofit** setting out to promote themes central to a future study in STEM and to build an engaging global community of K-12 STEM students.

Each year, we run multiple math tournaments fostering math opportunities beyond those provided in the classroom to students of all ages and abilities.



# By the Numbers



Problem Writers

**45**



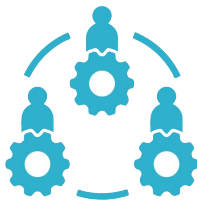
High School Competitors

**1700+**



States with Competitors

**20**



Logistics Staff

**40**



Middle School Competitors

**1500+**



Countries with Competitors

**8**

# What We Do

Annual math tournaments hosted by BMT:

- **Berkeley Math Tournament:**
  - In-person high school competition
- **Berkeley mini Math Tournament:**
  - In-person middle school competition
- **BMT and BmMT Online:**
  - Online competitions for U.S. and international audiences
- **BMT Global:**
  - Past locations: China, Hong Kong, Taiwan, Canada, American East Coast, Singapore, Southeast Asia



# Why Sponsor Us

## Contribution of 70+ experienced organizers:

- BMT has a large presence on UC Berkeley campus with many organizers and volunteers
- Many organizers later work for and support sponsors they connected with during BMT

## Formative experience for participants:

- BMT enhances participants' problem-solving skills through engaging, motivating math challenges
- Prepares students for top STEM undergraduate programs and careers

## Sponsors play a key role:

- Help nurture the next generation of problem solvers and leaders
- Participants grow familiar with frequent sponsors, building future professional connections

# How You Can Help

**BMT needs your support** to handle rising costs for both in-person and remote tournaments.

- Classroom reservations for in-person tournaments exceed \$12,000.
- Annual costs for day-of supplies (awards, food, etc.) surpass \$6,500.

## Your sponsorship helps BMT

- ...maintain and expand outreach globally.
- ...keep ticket prices low for participants.
- ...offer fee waivers to students facing financial hardship.
- ...create an inclusive, productive work environment for organizers and volunteers.



# Sponsor Tiers

	<i>Blue</i>	<i>Gold</i>	<i>Diamond</i>
Donation minimum	<b>\$1500</b>	<b>\$3000</b>	<b>\$6000</b>
Logo on website and footer of all contestant emails	<b>Small</b>	<b>Medium</b>	<b>Large</b>
Logo + name recognition at awards ceremony	<b>Slide with other Blue Sponsors</b>	<b>Your own slide</b>	<b>Your own slide</b>
Logo on Coach's manual and school map	●	●	●
Send small paper materials to competitors	●	●	●
Logo on contest apparel		<b>Sleeve</b>	<b>Back</b>
Named sponsor of BMT Staff socials / meetings		<b>1 Week</b>	<b>1 Month</b>
Distribute Promotional Material to BMT Staff		●	●
Distribute Promotional Material on Social Media			●
Network with BMT Staff at Info Sessions			●
Pop-up store on Tournament Day and Distribute Swag to Contestants*			●

\*Up to **\$1k in value** of merchandise donated will be counted towards your organization's donation towards reaching Diamond Tier.

# Platinum Tier

## Platinum

Donation minimum	<b>\$12000</b>
Logo on website and footer of all contestant emails	<b>Largest</b>
Logo + name recognition at awards ceremony	<b>Explicit thanks with largest logo and blurb read out loud</b>
Logo Placement on Apparel	●
Named sponsor of BMT Staff socials / meetings	<b>2 months</b>
Host math related activity/speaker at contest	●
Provide swag to all BMT Online Contestants	●
<b>Only</b> BMT Online Sponsor*	●
If you wish to create a <b>custom package</b> (i.e. company merch as student prizes of an equivalent amount), wish to negotiate additional benefits, or have any questions, please do not hesitate to contact us at <a href="mailto:team@berkeley.mt">team@berkeley.mt</a>	

This tier is **exclusive** to our top sponsor. It is limited to one sponsor on a first-come, first-serve basis. Included are the benefits of Diamond Tier, in addition to the above.

\*The first **500 students** competing in BMT online will receive a registration fee waiver courtesy of your company with explicit mention of your generosity



# Thank You!

